

What is Art?

Course Name	Course section (credit/hours)	Required course(3/3)			course code	X402
	course item				course component	
	Target students Division/major/grade				opening semester	2021 1ST SEMESTER
	Class time and classroom	Mon A(Seong232)Wed A(Seong232)			English Grade	A(100%English)
Reference to this course	Credit compositon	Theory(100) + Design(0) + Practice(0)				
	Prerequisite courses					
	Related basic courses					
	Recommanded concurrent courses					
	Related advanced course					
Instructor	Name (title/division)		Ahn Ji Youn(Assistant Professor, General Studies)			
	Office Room Number	성호관 407호	Extension Number	3042	e-mail	ahnjiyoun@ajou.ac.kr
	Office hour	Mon, Wed 09:00-10:30		Homepage address		
Teaching Assistant	Name (title/division)					
	Office Room Number		Office phone Number		e-mail	

1. Course Introduction

- What is art? How can we define art? Can we define art? From ancient times to modern times, the discussion of art has changed in various ways, maintaining different position. At the base of this change are the inner and outer situations of art, this class aims to organize critically and creatively the question "what is art" based on an understanding of the driving forces of the changes and the issues. Through this process, we could think about why art and experience of art are important and how we can connect it to our life.
- The class reviews major art theories such as mimetic theory, expression theory, formal theory, aesthetic judgment, aesthetic experience, the end of art etc., but the purpose is not to acquire such knowledge, but to organize and present ones position regarding art or beauty logically. Therefore, there are examples of art or beauty that are closely related to our lives, and we will discuss them individually or in groups, and then examine the art theories related to them. Through this, we could know that the issues in our lives are never separated from theory, and we can actually apply them and develop our ability to think critically.
- This class focuses on the visual art.
- This is a 100% recorded class. A weeks video will be uploaded before Mondays class and you need to complete a weekly handout and upload it to the Ajou Bb by Wednesday 11pm.
- Monday 9:00-10:30 and Wednesday 09:00-10: 30 are for Q&A . If you have any questions, please join the live classroom.

2. Course Objectives & course outcome

- 1) Understand major art theories.
- 2) Apply the theories to issues closely related to life.
- 3) Establish ones position regarding what art is.

3. Class types and activities

- 1) Review the relevant art theory with the given issues.
- 2) Discuss the given issues individually or in groups(handout questions) and then share.
- 3) Apply relevant theories to the given issues to establish ones position.

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4. Teaching Method

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|--|---|
| <input checked="" type="checkbox"/> lecture | <input type="checkbox"/> discussion and debate |
| <input type="checkbox"/> team project(presentation and case studies) | <input type="checkbox"/> experiments(role-playing,etc) |
| <input type="checkbox"/> designing and production | <input type="checkbox"/> on-site learning(on-site training) |
| <input type="checkbox"/> others | |

5. Support Systems in Use

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| <input checked="" type="checkbox"/> AjouBb | <input type="checkbox"/> automatic recording system | <input checked="" type="checkbox"/> web-based assignment |
| <input checked="" type="checkbox"/> cyber lecture | <input type="checkbox"/> online content | |
| <input type="checkbox"/> class behavior analyzing system | <input type="checkbox"/> others | |

6. Teaching Tools

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|---|---|---|
| <input checked="" type="checkbox"/> PBL(Problem Based Learning) | <input type="checkbox"/> CBL(Case Based Learning) | <input type="checkbox"/> TBL(Team Based Learning) |
| <input type="checkbox"/> UR(Undergraduate Research) | <input type="checkbox"/> FL(Flipped Learning) | <input type="checkbox"/> DSAL(Data Sciencd Active Learning) |
| <input type="checkbox"/> others | | |

7. Evaluation method of course outcome

Evaluation Item	The Number of Times	Evaluation Proportion	Remarks
Attendance	1 회	40%	14 handouts*3points
midterm exam	1 회	20%	short-answer questions, short essay etc.
final exam	1 회	20%	short-answer questions, short essay etc.
quiz			

7. Evaluation method of course outcome

Evaluation Item	The Number of Times	Evaluation Proportion	Remarks
presentation			
discussion			
homework	1회	20%	Exhibition Planning
etc			
study hours			

8. Textbook and Reference material

Main/Sub	Title	Writer	Publisher	Publication year
Ref.	Pictures & tears : a history of people who have cried in front of painting	James Elkins	Routledge	2004
Ref.	Believing Is Seeing: Creating the Culture of Art	Mary Anne Staniszewski	Penguin Books	1995
Ref.	Invented Worlds: The Psychology of the Arts	Ellen Winner	Harvard University Press	1982
Ref.	Why Art Cannot Be Taught: A Handbook for Art Students	James Elkins	University of Illinois Press	2001

9. Class system and Class shedule

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* language : K-korean, E-English

Weeks	Title of lecture	language	time distribution(minutes)			Teaching Method	evaluation method
			theory	design	experiment practice		
1	week 1 Introduction- Jokes and Art- Style of Art Appreciation 1- Attitude of Art Appreciation: Triangle Theory of Love- "I could do this art." vs "Contemporary art is too difficult."- Where Is Art?	E	3				

< Schedule >

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Weeks	Title of lecture	language	time distribution(minutes)			Teaching Method	evaluation method
			theory	design	experiment practice		
2	week 2 Mimetic Theory 1- Does Art Imitate the World?- Representation and Expression- Mimetic Theory: What And How?- Judgment of Paris: Whos the Most BEAUTIFUL?- Read the Work of Art: 'Magpie on the Gallows'	E	3				
3	week 3 Mimetic Theory 2- Make the Work of Art Alive: A Chain of Questions and Answers.- Style of Art Appreciation 2- Purpose of Imitation- Status of Art- The Decline of the Mimetic Theory- What and How to Contain the Era?	E	3				
4	week 4 Expression Theory 1- Does Art Express Emotions?- The Resistance of Romanticism that Also Affects Modern Times.- The Invention of Photography- Boundaries of Inspiration and Plagiarism.- Neoclassicism and Romanticism.- Impressionism- Impressionism Practice: Photo Collage	E	3				
5	week 5 Expression Theory 2- Art Criticism Theory and Practice- Interpretation of Work of Art- Dreams(by Kurosawa Akira): Into the Van Gogh's Paintings	E	3				
6	week 6 Formal Theory- Does Art Pursue Form?- The Beginning of Modernism- Cubism- Abstractionism and Abstract Expressionism.- Dadaism	E	3				
7	week 7 Pluralism 1- "Art cannot be defined because of family resemblance and creativity." by Morris Weitz- 'The End of Art' by Arthur Danto	E	3				

< Schedule >

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Weeks	Title of lecture	language	time distribution(minutes)			Teaching Method	evaluation method
			theory	design	experiment practice		
8	week 8 Midterm Exam	E	3				
9	week 9 Art and Knowledge, Art and Emotion- The Cognitive Value of Art/ The Emotional Value of Art- Art-based Research- Can Art Comfort Our Lives?- Can Art Extend Our Knowledge?	E	3				
10	week 10 Pluralism 2: Surrealism-Surrealism: Magritte and Dali-Surrealism Practice: Surrealism Collage and Frottage	E	3				
11	week 11 Pluralism 3: Pop Art- Quantitative Research and Qualitative Research- Michelangelos "Non-finito" Work of Art.- Pop Artists- Art and Market- Practice: Absolute Vodka	E	3				
12	week 12 Who is an Artist?- Art and Non-art.- The Creative Ability of Artists: Discussion of Art Psychology- Artist and Mental Illness- The Childhood of Artists	E	3				
13	week 13 Art and Science- Can Art be Approached Scientifically?- Meaning of Art in the Artificial Intelligence Era- Art Using Artificial Intelligence Technology	E	3				
14	week 14 Art and Society- Can Art Contribute to Society?- Community Art, Socially Engaged Art- Art and Morality	E	3				
15	week 15 Appreciator- Appreciators in Psychology.- Appreciators in Aesthetics.- Neuroesthetics	E	3				
16	week 16 Final Exam	E	3				

10. Contribution index of the course for attaining ABEEK program outcomes

course outcome	contribution scale
No Data	

11. Analysis of improved matters for the previous semester

13. Reference items